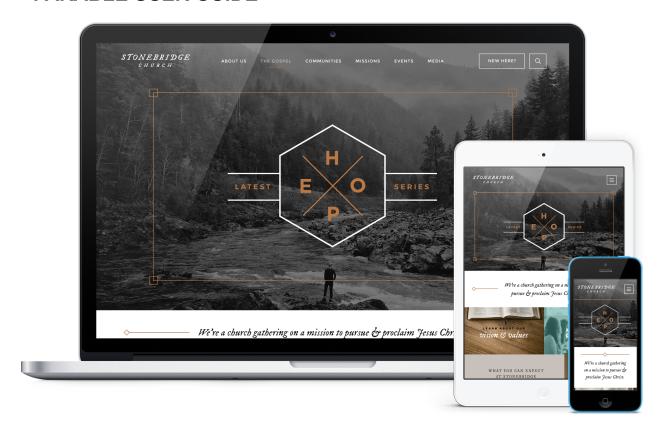
# **PARABLE USER GUIDE**



Parable is a bold, engaging, and unique church website design. A great fit to engage new visitors and keep members up to date.

Starting with a large image rotator or video background area, scrolling down to large visual quicklinks and a unique content layout, Parable stands out as a highly compelling church website design. If you are looking for a design that offers a large graphic/video header, punchy colors, crisp typography, graphic links, current events, and a visually set apart sermon all on the front page, Parable is the one.

## **HOMEPAGE CONFIGURATIONS & DEMOS**

Parable's homepage is very flexible, allowing for dozens of potential homepage combinations based on what you choose to display.

See <u>homepage examples</u> and play with the <u>live demo</u>.

## **IMAGE SIZES**

#### Homepage

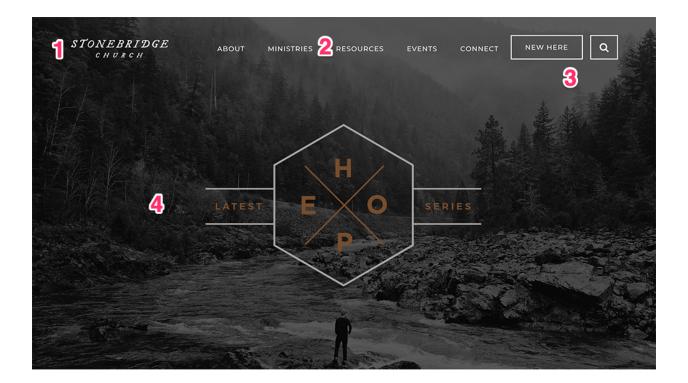
- Hero Image(s): 3200 x 1804 pixels (see section 4 below)
- Hero Video: 1920 x 1080 pixels; keep around 15-20 seconds and around 3-4 MB (see section 4 below)
- 2 Side-by-Side Quicklinks: 1600 x 944 pixels (see section 6 below)
- 2 Vertical Inline Images: 1094 x 1442 pixels (see section 8 & 12 below)
- 2 Circle Quicklinks: 200 x 200 (see section 15 below)
- Sermon Background: 3200 x 1522 pixels (see section 17 below)

#### **Other Pages**

- Subpage Header Image: 3200 x 1004 pixels (example)
- Featured Blogpost Image: 618 x 398 pixels
- Featured Event Image: 310 x 398 pixels
- Sermon Series Image: 1000 x 672 pixels (see section 18 below)

## **EDITING THE HOMEPAGE**

We will install your site running the full, standard homepage. It displays a lot of content, so we've broken it down into sections in this user guide to make it a bit easier to explain.



### **Header Section**

#### 1) Header Logo

Go to: Publish > Files

- a. Create a transparent PNG of your logo and name it logo.png.
- b. Go to Publish > Files, and upload your logo file.
- c. Your logo will now appear in the header. If any spacing adjustments are needed, please open an email case by going to *Help Center > Create a New Case* from within the CMS, and we will assist. *Note: you may need to clear your cache to see the new logo appear on your site.*

### 2) Primary Navigation

Go to: Publish > Navigation

The navigation allows for about 6 top level links to pages and an unlimited number of 2nd and 3rd level links. When we install the site there is a "Home" link to the homepage for usability reasons; however, you can remove this link to create create room for another link as needed. Note: It will be easier to organize your navigation by first creating your pages at Publish > Pages.

#### 3) Header Button

Go to: Publish > Widgets > Header - Button

You can change the text of the "New Here" button as well as change what the button links to under in the Header - Button widget. *Note: the search icon is a standard icon in the header and cannot be removed.* 

#### 4) Video or Homepage Image(s)

On the homepage header area, you can choose between a video, a single hero image, or an image rotator.

#### Video

Go to: Publish > Pages > Home > Header Video Go to: Publish > Pages > Home > Header Image

Please create your video at 1920 x 1080 pixels, around 15-20 seconds in length, and around 3-4 MB in size. Our system will loop (repeat) the video automatically. The video will only show on larger screens, and not on mobile devices. You'll want to make sure and have a 3600 x 2034 pixels "header image" assigned, which will appear in place of the video on mobile devices.

#### Single Hero Image

Go to: Publish > Pages > Home > Header Image

This image needs to be sized to 3600 x 2034 pixels.

### **Image Rotator**

Go to: Publish > Rotator

Your rotator images will need to be sized to 3600 by 2034 pixels.. Then, add them at Publish > Rotator. You can manage the rotator settings on the "rotator settings" tab.

# **Quicklinks Section**

Our Mission: We love because he first loved us.





## 5) Title

Go to: Publish > Widgets > Home - Tagline

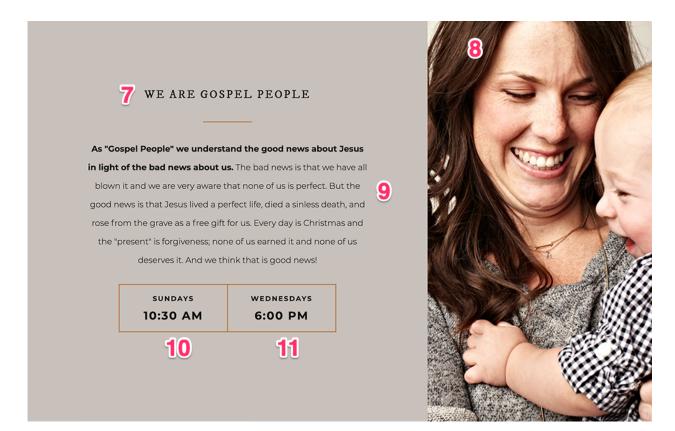
Please make sure the line is in the "Paragraph" font to maintain the correct text formatting that was created for this design.

### 6) Quicklinks

Go to: Publish > Quicklinks 2

This section of Parable allows you to highlight the 2 most important pages that you would like people to access quickly.

## **Quicklinks & Text Section**



#### 7) Title

Go to: Publish > Widgets > Home - Feature 1 Title

This text will display in all-caps.

### 8) Image

Go to: Publish > Widgets > Home - Feature 1 Image

This image needs to be 1600 x 944 pixels.

## 9) Text

Go to: Publish > Widgets > Home - Feature 1 Text

Feel free to use this text to say whatever you need about your mission, vision, and values.

### 10) Homepage buttons

Go to: Publish > Widgets > Home - Feature 1 Buttons

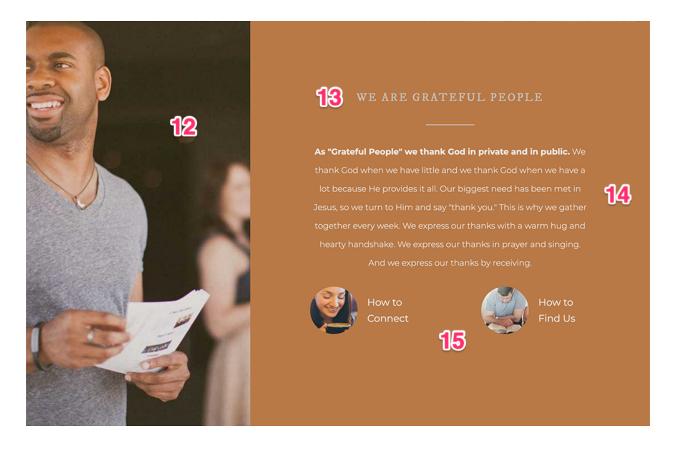
Keep the text in this widget in a bulleted list to add the text in blocks on the live site.

# 11) Homepage buttons

Go to: Publish > Home - Feature 1 Buttons Pt. 2

Keep the text in this widget in a bulleted list to add the text in blocks on the live site.

# **Quicklinks & Text Section cont.**



### 12) Image

Go to: Publish > Widgets > Home - Feature 2 Image

This image needs to be 1600 x 944 pixels.

## 13) Title

Go to: Publish > Widgets > Home - Feature 2 Title

This text will display in all-caps.

### 14) Text

Go to: Publish > Widgets > Home - Feature 2 Text

Feel free to use this text to say whatever you need about your mission, vision, and values.

# 15) Round Images

Go to: Publish > Quicklinks

The images and text for the quicklinks can be edited in the Quicklinks module. The images need to be  $200 \times 200$  pixels.

### **Sermon & Events Section**

Men's Basketball

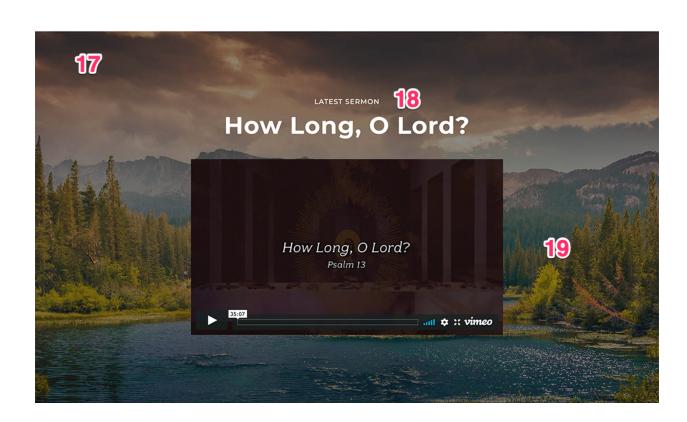
(く)

APR 29 | 7:00PM MAY 01 | 6:00PM

Serve & Pray

MAY 03 | 7:00PM First Friday Prayer May 04 I 7:00AM Men's Breakfast





### 16) Featured Event Listing

Go to: Publish > Events > Your Chosen Events

This section will display the next 4 events. The "all events" link will automatically link to your events calendar. Note: you can control the types of events (featured or regular) that appear in this list by going to Publish > Events > Settings.

## 17) Sermon Background

Go to: Publish > Widgets > Home - Sermon Section Image

The image you specify here will appear as a background image; it should be sized to 3200 x 1522 pixels.

# 18) Sermon Background

Go to: Publish > Widgets > Home - Sermon Section Image

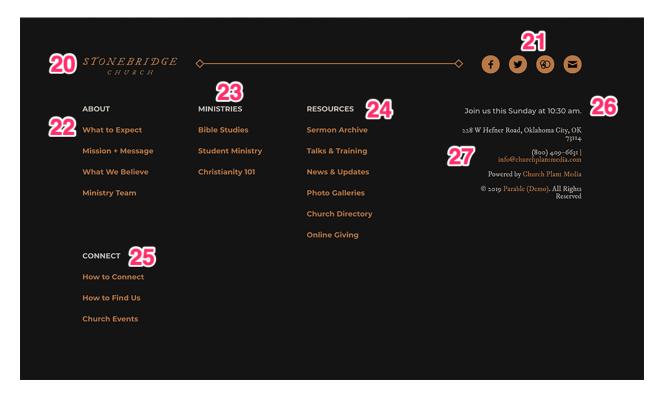
The image you specify here will appear as a background image; it should be sized to 3200 x 1522 pixels.

### 19) Featured Sermon Listing

Go to: Publish > Sermons > Your Chosen Sermon

This section will display the last sermon that is published as *featured*. If the sermon is assigned to a series, the series graphic will appear to the left of the date (sermon series images should be sized to 1080 x 700 pixels). The sermon's title, associated series graphic, date, and media links will appear automatically.

## **Footer Section**



#### 20) Footer Logo

Go to: Publish > Widgets > Footer Logo

Here you can add the transparent PNG image of your logo file.

#### 21) Footer Social Links

Go to: Publish > Social Links

This section allows you to display multiple social media icons in the footer. From here you can edit, add, and arrange different social media links.

#### 22-25) Footer Links

Go to: Publish > Widgets > Footer - Column 1 - Column 4

This can either be an exact duplication of your navigation, or you can use it to highlight specific links. Make sure to keep all of the text in the "Paragraph" font style and in a bulleted list format.

#### 26) Service Times

Go to: Publish > Widgets > Footer - Service Times

Here you can display your service times or other text.

# 27) Footer Contact Info

Go to: Publish > Widgets > Footer: Contact Info

The text you place in this section will appear above the copyright and "powered by" lines.

# **QUESTIONS?**

Please open an email case by going to our <u>Help Center</u>. Thank you!

